

RMLL 2016 Development Commissioners Report - Greg Hart

The quality of experience at all levels in the RMLL depends on a series of variables working together well. It is the quality of the athletes, the quality of the coaching, the quality of the officiating, the quality of the leadership and the quality of venues. These things ebb and flow in their interactions every year producing a wide variety of outcomes. For instance, competitiveness of the league is an expression of these qualities working together and the Junior A league from last year was not overly competitive outside of two teams (and occasionally a third - the rookie franchise) but it did produce the most successful Minto Cup entrant.

We need to consider which of these qualities is within our circle of influence and direct efforts within the boundaries of our resources to improve them.

In the past year, most of this effort went into another coaching SuperClinic with superb results from guest instructors. It was made even more interesting and effective by the combination with the ALRA UberClinic. It is an experience that should be repeated as it generates a high impact on all the participants.

For 2017, we need to get a baseline assessment of the quality of the experience in all the areas including an understanding of retention - where it is or isn't happening and why. Our goal should be to expand our influence in each of the areas. The key goal should be understanding the baseline conditions and targeting a couple of areas for growth and influence.