



Executive Director Report

The goal for 2012 was to reduce the amount of time spent on administration and to spend more time focusing on managing, promotion and development. We did manage to spend more time on promotion and development but administration in terms of having to send constant reminders and requests for information after deadlines was extremely time consuming in 2012.

Promotion:

Made use of the "live score" functionality
Graduating Midget Communication to all Graduating Midgets
CDLA and GELC Graduating Midget Information Sessions
North and South Jr. Combines
New Coach Acquisition
New Referee Acquisition
Fitness Fair and Forzani's Mother's Day Run
National Lacrosse Day
South RMLL Showcase Weekend

Development:

Continued with Tier II North RIC
Creation of a Tier II South, Tier III and Jr. Ladies RIC
Continued use of the Coach Referee Evaluation Form
Super Coaching Clinic

Administration:

RMLL credit card

System Functionality:

Addition of tie breaking options

Invoicing and Collections:

Minimal amount of time spent on invoicing and collection. As of September 10, the RMLL invoices for the ALRA end of season fees has not been sent out. Definitely missed our target of August 31.

Bonds:

Implemented tracking of Performance Bonds
Bond Interest in a separate daily GIC
\$65k of bonds now in GICs

Financial Reporting

Successful implementation of Bookkeeping from the ALA to Hartzler Enterprise Inc.

Bylaws:

Bylaws revisions have been recommended.

Regulations:

Regulations revised.

The most time consuming aspect the Executive Director role is still the constant reminders required for information after deadlines have come and gone. The time spent on this activity in 2012 was much greater than in 2011. This issue must be addressed in the 2013, as the time spent sending constant reminders is totally unproductive.

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Executive Director, RMLL