INTRODUCTION:

Greeting All:

After serious consideration, triggered by the players disappointment last year with having no tournaments to participate in, I would like permission to re-establish the *Western Cup Challenge* for *Jr. B Tier II Travel teams* to be held annually in *Calgary*.

The following long weekends were considered for the tournament:

- > May
- > July
- > August

After volunteering as a Team Manager for the last 4 years, I clearly understand the preparation time required for teams to fundraise and make all necessary travel arrangements at a reasonable cost.

Therefore, the *May* long weekend was deemed unsuitable for the following reasons:

- ➤ Late registration date and league start-up in Alberta.
- ➤ Red Deer annually runs the "Tradition Lives" tournament during this weekend, making it very difficult for families to have children participating in two cities, even though the Juniors are older, parents still like to travel with the kids.

The *August* long weekend was deemed unsuitable for the following reasons:

- ➤ Chances are very good teams will be involved Provincials playoffs.
- ➤ The Allstar tournament in Southern Alberta usually runs this weekend.
- > Teams are tired and families usually want to get on with their summer holidays.

The *July* long weekend is the perfect fit for the following reasons:

- ➤ Holding the *Western Cup Challenge* in conjunction with Calgary's Canada Day tournament would provide optimum exposure for encouraging players to continue into the Junior league.
- Many families will likely be in Calgary anyway with children involved in Canada Day activities at other levels making travel and finances less of a burden.
- Teams will have ample time to financially prepare for travel.

THE GOAL IS TO HAVE A SUCCESSFUL TOURNAMENT, WHICH IS WELL BALANCED AND WILL RUN FOR YEARS TO COME!

IMMEDIATE ACTION PLAN:

Upon approval from RMLL, tournament information will be submitted directly to Glen Tackaberry for publication in the first 2005 edition of "Lacrosse Talk".

A webpage will be established with all the tournament information.

Direct contact will be made with each Provinces governing body for successful distribution of tournament information.

COMMITTEE/VOLUNTEERS:

Each Calgary Junior B Tier II team would be required to have two representatives sit on the committee REGARDLESS OF PARTICIPATION BY THEIR TEAM. These representatives would be responsible to obtain parent and player volunteers from their teams

O' Canada will be played before each game.

Announcers for announcing each game.

Honorary guests for presentations.

Contact of radio and television stations for maximum exposure.

SPONSORSHIP/FUNDRAISING:

We would request monetary support from:

- > ALA
- > RMLL

Companies will be contacted for donations such as:

- ➤ MVP Trophy (sponsored annually by the same company)
- Skills competition prizes
- Drinks and snacks for Players/Referees
- Draw prizes

An admission fee of \$2.50/per person would be charged for each game. Each person over 18 years age would receive 5 tickets toward a 50/50 draw. Half of the monies collected from each game would go toward the 50/50 draw the other half would go toward our tournament expenses.

Arrangement will also be made with a photography company to provide players/parents with pictures onsite from the tournament.

Western Cup Challenge June 30 to July 3, 2005

BUDGET:

Teams
Entry Fee\$900.00
ESTIMATED INCOME <u>\$14,400.00</u>
Floor Time (2 floors - Centennial and Stu Peppard)\$2,000.00
Officials (7 - 8 Level 3officials)\$3,700.00
Timekeepers\$400.00
First Aid Attendants\$400.00 (Volunteer basis will be sourced as the preferred option)
Balls\$150.00
Office Supplies\$250.00
Volunteer Meals, Etc\$500.00
Medals (Gold, Silver, Bronze - 25 per team @ \$4.00)\$300.00
Team Give Aways T-shirts with logo (16 teams x 25 players @ \$3.50)1,400.00
Water Bottles c/w logo (16 teams x 25 players @ \$3.30)1,320.00
ESTIMATED BUDGET: \$10,420.00

SCHEDULE:

Each team is guaranteed 4 games.

A skills completion involving all 16 teams will be held on the Friday evening. With awards presented to players.

POOL A	POOL B	POOL C	POOL D
Team Name 1	Team Name 1	Team Name 1	Team Name 1
Team Name 2	Team Name 2	Team Name 2	Team Name 2
Team Name 3	Team Name 3	Team Name 3	Team Name 3
Team Name 4	Team Name 4	Team Name 4	Team Name 4

Centennial Arena [CENT] is located at: 2390 - 47th Avenue SW

Stu Peppard Arena [STU] is located at: $5300 - 19^{\text{TH}}$ street SW

ROUND ROBIN SCHEDULE

GAME	POOL	номе	VISITORS	ARENA	TIME	DAY
1	A	TEAM 1	TEAM 2	CENT	7.00 PM	THURSDAY
2	A	TEAM 3	TEAM 4	STU	7:00 PM	THURSDAY
3	В	TEAM 1	TEAM 2	CENT	9:00 PM	THURSDAY
4	В	TEAM 3	TEAM 4	STU	9:00 PM	THURSDAY
5	С	TEAM 1	TEAM 2	CENT	8:00 AM	FRIDAY
6	C	TEAM 3	TEAM 4	STU	8:00 AM	FRIDAY
7	D	TEAM 1	TEAM 2	CENT	10:00 AM	FRIDAY
8	D	TEAM 3	TEAM 4	STU	10:00 AM	FRIDAY
9	A	TEAM 1	TEAM 3	CENT	12:00 PM	FRIDAY
10	\mathbf{A}	TEAM 2	TEAM 4	STU	12:00 PM	FRIDAY
11	В	TEAM 1	TEAM 3	CENT	2:00 PM	FRIDAY
12	В	TEAM 2	TEAM 4	STU	2:00 PM	FRIDAY
13	С	TEAM 1	TEAM 3	CENT	4:00 PM	FRIDAY
14	C	TEAM 2	TEAM 4	STU	4:00 PM	FRIDAY
15	D	TEAM 1	TEAM 3	CENT	6:00 PM	FRIDAY
16	D	TEAM 2	TEAM 4	STU	6:00 PM	FRIDAY
RESEVED FOR THE SKILLS COMPETITION CENT 8:00 PM FRIDA						FRIDAY
17	A	TEAM 4	TEAM 1	CENT	8:00 AM	SATURDAY
18	A	TEAM 3	TEAM 2	STU	8:00 AM	SATURDAY
19	В	TEAM 4	TEAM 1	CENT	10:00 AM	SATURDAY
20	В	TEAM 3	TEAM 2	STU	10:00 AM	SATURDAY
21	C	TEAM 4	TEAM 1	CENT	12:00 PM	SATURDAY
22	C	TEAM 3	TEAM 2	STU	12:00 PM	SATURDAY
23	D	TEAM 4	TEAM 1	CENT	2:00 PM	SATURDAY
24	D	TEAM 3	TEAM 2	STU	2:00 PM	SATURDAY
25	A SEMI-FINAL	1 ST PLACE A	1 ST PLACE B	CENT	4:00 PM	SATURDAY
26	A SEMI-FINAL	1 ST PLACE C	1 ST PLACE D	STU	4:00 PM	SATURDAY
27	B SEMI-FINAL	2 ND PLACE A	2 ND PLACE B	CENT	6:00 PM	SATURDAY
28	B SEMI-FINAL	2 ND PLACE C	2 ND PLACE D	STU	6:00 PM	SATURDAY
29	C SEMI-FINAL	3 RD PLACE A	3 RD PLACE B	CENT	8:00 PM	SATURDAY
30	C SEMI-FINAL	3 RD PLACE C	3 RD PLACE D	STU	8:00 PM	SATURDAY
31	D SEMI-FINAL	4 TH PLACE A	4 TH PLACE B	CENT	8:00 AM	SUNDAY
32	D SEMI-FINAL	4 TH PLACE C	4 TH PLACE D	STU	8:00 AM	SUNDAY
33	C FINAL	WINNER GAME #29	WINNER GAME # 30	STU	10:00 AM	SUNDAY
34	B FINAL	WINNER GAME #27	WINNER GAME # 28	CENT	10:00 AM	SUNDAY
35	D FINAL	WINNER GAME #31	WINNER GAME #32	STU	12:00 PM	SUNDAY
36	BRONZE	LOSER GAME #25	LOSER GAME #26	CENT	12:00 PM	SUNDAY
37	GOLD	WINNER GAME #25	WINNER GAME #26	CENT	2:00 PM	SUNDAY